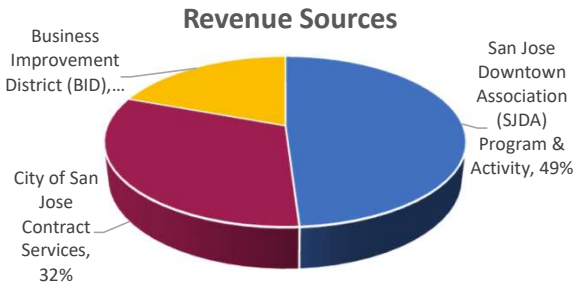
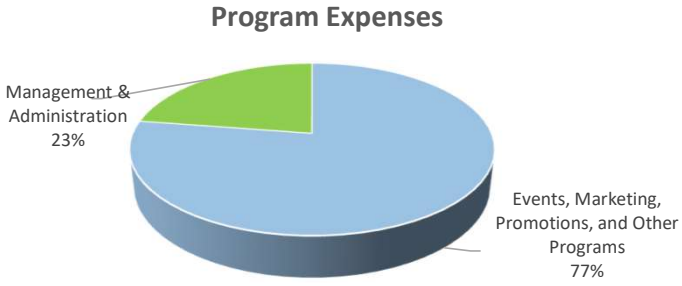
SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT OF REVENUE AND EXPENSES
FY 2024-25
Year ended June 30, 2025

REVENUE		
San Jose Downtown Association (SJDA) Program & Activity	$	1,932,330
City of San Jose Contract Services		1,248,443
Business Improvement District (BID)		764,998
TOTAL REVENUE		**3,945,771**
EXPENSES		
Events, Marketing, Promotions, and Other Programs		2,991,135
Management & Administration		873,442
TOTAL EXPENSES		**3,864,577**
NET REVENUE (EXPENSES)		**81,194**
BEGINNING FUND BALANCE		**975,207**
ENDING FUND BALANCE	**$**	**1,056,401**



Total Revenue: $3,945,771



Total Expenses: $3,864,577