

SAN JOSE DOWNTOWN FOUNDATION

DOWNTOWN DOORS SPONSORSHIP

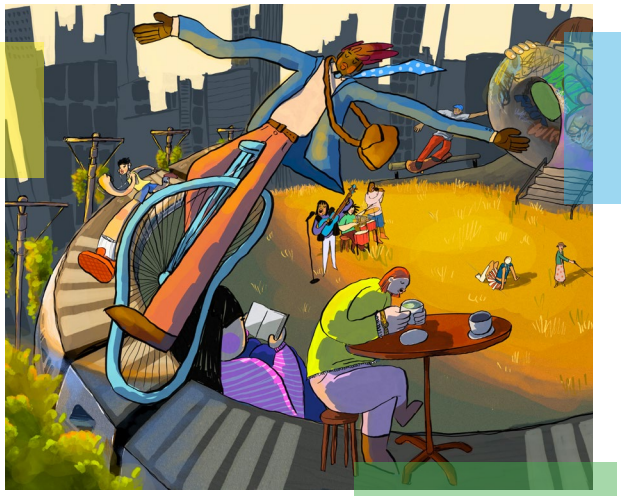
Our Mission and Vision

Our mission is to invest in downtown San Jose's vitality by providing transformative platforms for young artists, celebrating diverse cultural and creative expression, and enhancing the urban experience for all to enjoy. Together we work toward the shared vision of a vibrant cultural downtown that invests in youth, art, and creative expression to drive economic vitality, enrich the urban experience and foster inclusive community pride.

About Downtown Doors — Our Flagship Program

The Downtown Doors Program is the San Jose Downtown Foundation's primary public art initiative, which for over 22 years has transformed ordinary urban doors and utility boxes into vibrant galleries by displaying winning artwork from local high school students. This annual competition provides real-world opportunities for young artists, beautifies the city, and involves youth in community improvement. The program enhances downtown's image, sparks public engagement, rewards students and schools with honorariums, and supplements school arts education.





How Your Sponsorship Helps

Your donation powers creativity, community, and connection in the heart of San Jose. Since 1995, the San Jose Downtown Foundation has been transforming our downtown into a vibrant cultural hub through arts and beautification.

- **Empowering Young Artists** — We give student artists a rare platform to share their voices and perspectives with the entire community.
- **Beautifying Our Streets** — Through programs like Downtown Doors, we transform ordinary spaces into extraordinary public art experiences.
- **Building Community** — We bring together diverse voices and partner with organizations to create a downtown that reflects San Jose's cultures.
- **Creating Opportunities** — Young artists learn professional skills, work at scale, and discover art as a career path.

Special Project — Downtown Doors Community Exhibition

Coming Fall 2026 to the San Jose City Hall Wing Building, this dedicated exhibit will showcase the legacy and community impact of the Downtown Doors Program, shortly after concluding the 23rd season in May. The curated installation will be designed to honor the program's unique niche in activating downtown's urban streetlife and visual landscape. The exhibit will offer the public an intimate, behind-the-scenes connection to the program's story, its artists, and its role in shaping the city's cultural identity. This is a timely opportunity to support over two decades of transformative, accessible public art, by honoring the past and powering SJDF and SJDA to expand programs and projects. An Opening Reception to honor sponsors, partners, and artists will be planned.



For more information, contact us at sjdf@sjdowntown.com or visit sjdowntown.com/foundation.

SPONSORSHIP OPTIONS

All sponsor levels are entirely tax deductible.

We will gladly accept **In-Kind Donations** of goods and/or services and are able to provide a tax-deductible receipt.

	Sustaining Sponsor $500+	Student Artist & School Honorarium Sponsor $950+	Program Sponsor $1,500+	Bronze Sponsor $2,500+	Silver Sponsor $5,000+	Gold Sponsor $10,000+
Honored at the Downtown Doors Award Ceremony *Includes invitation for 2 guests*	●	●	● *Logo	● *Logo	● *Logo	● *Logo
Recognition on Downtown Doors webpage	●	●	● *Logo	● *Logo	● *Logo	● *Logo
Recognition on printed Award Ceremony program	●	●	● *Logo	● *Logo	● *Logo	● *Logo
Recognition on artwork in downtown		●	●	●	●	●
Included in promotional materials: • Printed signage • All press releases			● *Logo	● *Logo	● *Logo	● *Logo
Included in digital promotion: • San Jose Downtown Association e-blast • Social media promotion				● *Logo	● *Logo	● *Logo
Recognition on Downtown Doors Community Exhibition signage					●	●
Honored at the Downtown Doors Community Exhibition *Includes invitation for 2 guests*					● *Logo	● *Logo
Featured as Presenting Sponsor for the Downtown Doors Award Ceremony *(Limit 1 - first come, first served)*						● *Logo
Featured as Presenting Sponsor for the Downtown Doors Community Exhibition Opening Reception *(Limit 1 - first come, first served)*						● *Logo

For more information, contact us at sjdf@sjdowntown.com or visit sjdowntown.com/foundation.