Annual Meeting of the
Business Improvement District (BID) and the
Property Based Improvement District (PBID)

Scan for Agenda Packet

Friday, October 10, 2025
8:30 – 10:00 a.m.
(Breakfast served from 8 - 8:30 a.m.)

San Jose Museum of Art
110 South Market Street, San Jose

AGENDA

Introduction – Emily Ruvalcaba, SJDA Board Chair

Guest Speakers
- Jeremiah Davis (Executive Director, San Jose Museum of Art)
- Anthony Tordillos (District 3 - City Councilperson, City of San Jose)

CEO's Remarks – Gumby Marques, SJDA Interim Chief Executive Officer

Program Reports
- Stitching Districts (Lou Jimenez, Street Life Manager)
- Clean and Safe (Chris Kendrix, Operations Manager)
- Business Support (Nate LeBlanc, Economic Development Director)
- Events & Marketing (Julei Carlson, Marketing Director, and Dani Loebs, Interim Marketing and Communications Strategy Director)

Financial Reports
- SJDA Financial Report (Jill Perez, SJDA Board Treasurer)
- PBID Financial Report –(Dan Phan , PBID Board Chair)

Board Election Results – Anjee Helstrup-Alvarez, SJDA Board Secretary

Acknowledgements
- PBID Board Member Memorial (Dan Phan, PBID Board Chair)
- Term-limited SJDA Board Members (Emily Ruvalcaba, SJDA Board Chair)
- SJDA Board President (Adolfo Gomez, PBID Board Vice Chair, and Gumby Marques, SJDA Interim Chief Executive Officer)

Closing Remarks – Emily Ruvalcaba, SJDA Board Chair

Adjournment

Sponsored by

For a complete list of Committee and Program Reports, please visit https://sjdowntown.com/meetings-committees/

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.
Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Corinna Dixon at cdixon@sjdowntown.com at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public Comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.